



**Rhode Island Seafood Festival
Sponsorship Opportunities**

September, 24th 2011

India Point Park

Providence, RI

www.riseafoodfest.com

2011 Rhode Island Seafood Festival

What: Rhode Island's premiere seafood festival hosting the best seafood in all of Rhode Island and southern New England. Restaurants, food distributors, breweries, wineries, local companies, artists and non-profit organizations will be present at the event to promote their products, service or cause and celebrate the end of the summer. There will be live music playing at "The Pier Stage" throughout the event.

FREE ADMISSION FOR ATTENDEES

Where: India Point Park, Providence Rhode Island



When: September 24th 11am-6pm - Rain or Shine

Who:

- Families
- College Students
- Young Business Professionals

Sponsorship Benefits

All Sponsorship Levels Include the Following Benefits:**

**Except for Affiliate Sponsorship Packages

- Booth Space at the Festival.
- Custom made Banner with Company Logo for Booth Space
- Advertisement in the Official Seafood Festival Program
- Logo and recognition in all marketing materials including
 - 1,000 Storefront Posters
 - The Official R.I. Seafood Festival Website
 - Official Social Media Pages for the R.I. Seafood Festival
 - Press Releases
- Hourly recognition announced over the Seafood Festival Public address system through out the duration of the Festival.
- Logo advertisement on banner at Main Entrances and at the Main Stage.
- Drink Tickets, Event T-Shirts & Official Seafood Festival Programs.
- Special Parking Passes

Presenting Sponsor

(1 Available)

- Named the Presenting Sponsor of the 2011 Rhode Island Seafood Festival.
- Full advertisement on back of Volunteer Crew T-shirts.
- 30 X 10 Prime Booth Space in location of your choice.
- Presenting Sponsor recognition on the front cover of the Official Seafood Festival Program.
- Full-page color advertisement on the back cover of the Official Seafood Festival Program.
- "Presented By" recognition on two Main Entrance signs.
- Banner advertisement on the Main Stage.
- Banner advertisement in the Beer Tent with continuous entertainment.
- T-shirts for all of the companies and event workers

Pier Stage Sponsor

(1 Available)

- The Pier stage named for your company for the 2011 Seafood Festival. (Example: The Dunkin Donuts Pier Stage).
- Logo and recognition in all marketing materials promoting entertainment including: Official Rhode Island Seafood Festival Programs, 1,000 Storefront Posters, the Seafood Festival Website, Social Media and Press Releases.
- Banner recognition at the Pier Stage as Official Sponsor.
- Announcement before each performance at The Pier Stage identifying stage sponsor.
- 30 X 10 Booth Space in Prime Location near The Pier Stage at the Festival.
- Full-page advertisement in the Official Rhode Island Seafood Festival Program.
- T-shirts for all of the companies and event workers

Supporting Sponsor

(3 Spots Available)

- 30 X 10 Booth Space in Prime Location at the Festival.
- Full-page advertisement in the Official Seafood Festival Program.
- Logo placed on back of Event T-Shirts
- Logo and recognition on Official Rhode Island Seafood Festival Website & Social Media Pages
- T-shirts and Event Programs
- Announced over Stage PA when announcing event info
- T-shirts for all of the companies and event workers

Associate Sponsor

- 20 X 10 Booth Space in Prime Location at the Festival.
- 1/2 Page advertisement in the Official Seafood Festival Program.
- Logo and recognition on Official Rhode Island Seafood Festival Website
- 4 T-shirts and Event Programs
- Banner spot on Website

Affiliate Sponsor

- 10 X 10 Booth Space at the Festival.
- Logo and recognition on Official Rhode Island Seafood Festival Website
- Logo in Official Festival Program
- 4 T-shirts and Event Programs

Vendor Space
(Check Availability)

- 10 x 10 Booth Space at Festival
- 2 T-Shirts and Event Programs
- Logo and recognition on Official Rhode Island Seafood Festival Website
- Permitted to sell merchandise

Pricing for Different Types Vendors

Main Food Vendor Space - \$300

Secondary Food/Drink Vendor Space(non-seafood)- \$250

Arts Vendor Space - \$200

Non-Profit Organization Space - \$150

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